Call for Posters

The Tennessee Public Health Association is currently accepting abstracts from students for poster presentations at the 2020 West Tennessee Regional Meeting on Friday March 27th at the University of Memphis. Students of all colleges and universities in West Tennessee are encouraged to participate. Students’ advisors should review the abstract before it is submitted.

Abstracts on all topics related to public health are welcome. Students are encouraged to be a TPHA member to submit an abstract. If your poster is accepted, you will need to register for the meeting and plan to attend. Abstracts must include the following format to be considered: Background, Objectives, Methods, Results, and Conclusion. In addition, the abstract must be 250 words or less and be submitted via the following online registration link: tpha2020WTRMstudentposters@gmail.com.

Application Deadline: Abstracts must be received on or before midnight on March 9, 2020 to be considered. Abstracts received after this date will not be accepted.

Please email Dr. Marian Levy at mlevy@memphis.edu or Dr. Richard Savoy at rsavoy@sco.edu with any questions you may have.

Guidance for Poster Presenters

The day of the meeting, posters MUST BE set up between 8:00 and 8:30 a.m. Tri-fold posters must be used. IT IS UP TO THE STUDENT TO PROVIDE AND SET UP THE TRI-FOLD POSTER BEFORE THE MEETING (dimensions, 36 x 48 inches flat, 36 x 24 inches folded).

Formatting Guidance

The temptation to overload the poster should be resisted. More material may mean less communication. The poster itself provides the highlights of the story, including graphs and diagrams, while the presenter verbally fills in the details and explains the story to the audience. The text should be in a "normal" font such as Times or Palatino. Do not use all capitals (except for the title) because this is too hard to read. The sections of your poster should line up and be arranged in a clear flow pattern reflecting the framework of your story.
Lettering Recommendations

- Text should be readable from five feet away. Use a minimum font size of 18 points.
- Lettering for the title should be large (at least 70 point font); Use all capital letters for the title.

Text Recommendations

- Please use a scientific format in development of poster sections: Background, Objectives, Methods, Results, Conclusion
- Keep the text brief; use mainly bullet points, graphs, and pictures to present your work

Miscellaneous Suggestions

- SIMPLICITY IS THE KEY. Keep to the point and don’t try to cover too many things.
- Make the poster visually appealing and inviting
- When you begin to make your poster, first create a list of the visuals that you would use if you were describing your project with only the visuals. Write the text after you have created the list of visuals.
- Before the poster session, rehearse a brief summary of your project. Many viewers will be in a hurry and will want a quick “guided tour” of your poster.